

GORDON RIVER TOUR OPERATORS

Foreword

On behalf of the Tasmania Parks and Wildlife Service, I am pleased to present the Gordon River Tour Operator's Information Kit — the first of its type to be produced by the Department.

The increasing environmental awareness of visitors to Tasmania, as well as the strong growth of the ecotourism industry, ensures that the kit will serve as a useful resource for those involved in providing visitors with information about the values of the Macquarie Harbour region.

Both the Parks and Wildlife Service and those involved in the tourism industry have an important role to play in ensuring that the many values of this region are presented to local, interstate and international tourists. Through effective interpretation, we can bring both an understanding and appreciation of these values to visitors, while encouraging them to share in the protection of the area.

This information kit should prove a valuable resource for tour operators who are as yet unfamiliar with the natural and cultural values of the region, as well as providing an accessible reference for those with a long experience of conducting tours.

Peter Williams
General Manager
Tasmania Parks and Wildlife Service
